



**Position:** Software Engineer  
**Business Unit:** Adobe Tag Manager, Digital Marketing  
**Location:** Bucharest

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### Adobe – An Award-Winning Employer

Adobe believes in hiring the very best and that's why we are an award-winning top 100 employer. Recognizing that employees are at the core of our success, Adobe recruits and retains highly qualified and motivated individuals, creates an environment where they can innovate and achieve their best, and rewards them for their performance by giving them an opportunity to share in the company's success. Adobe is consistently ranked as one of [FORTUNE magazine's "100 Best Companies to Work For."](#)

Send your resume to: [hr-romania@adobe.com](mailto:hr-romania@adobe.com)

### About Adobe's Digital Marketing Business Unit

The Digital Marketing team is focused on building out the Adobe Digital Marketing Suite, the industry's leading open and integrated platform of technologies to capture and take action on customer insight. Marketers, advertisers and publishers use this actionable data to make data-driven decisions about where, how and when to spend their ad dollars as well as to create relevant, personalized experiences for their customers. This approach to digital marketing drives innovation, enhances customer satisfaction and increases return on ad spend.

With Adobe's rich heritage in content creation tools, Adobe is uniquely positioned to deliver an integrated workflow from creation to monetization of that content. Ultimately, designers, developers, marketers, advertisers and publishers benefit from a streamlined workflow with analytics and optimization capabilities embedded into the creation tools enabling the delivery of the right content to the right audience at the right time, regardless of the channel.

### Position Summary

Adobe is looking for a Senior Software Engineer that will make a key contribution on a team of top-talent developers and quality engineers within the Digital Marketing team.

Together with your team, you will contribute to a portfolio of projects. The next version of Adobe TagManager represents a key focus for Adobe's Digital Marketing products and pivotal change in foundational implementation and management. You will also collaborate on integrating the Digital Marketing Suite products (Site Catalyst, Test & Target, Scene7) into the

Day CMS and supporting measurement across various products in Media Solutions (video, advertising and digital magazines).

### **Main Responsibilities:**

- Design, enhance, and maintain Adobe Tag Manager, a product critical to the success of Adobe's Digital Marketing Suite.
- Collaborate with U.S. team members to define the direction and architecture for Adobe Tag Manager
- Solve complex business and technical problems involving large-scale client implementations.
- Work with Quality Engineering to design and automate tests for functional and API testing to ensure complete test coverage for all areas of the product with a meticulous attention to detail.
- Address software bugs, write automated tests, and handle escalated client issues.

### **Requirements:**

- Superior problem-solving & analytical skills
- Extensive experience with JavaScript, AJAX, HTML, and CSS
- Experience with Java
- Strong proficiency in mid-tier / server-side web application development using LAMP i.e. PHP, Linux, Apache, MySQL and large databases (over 10 Million records), JavaScript, AJAX, CSS, etc.
- Expert in design patterns, distributed systems and caching services
- Strong understanding of how to take requirements from multiple sources and create a new feature.
- Ability to analyze, isolate, and document complex technical issues
- Ability to achieve results with little supervision or direction
- Ability to avoid distractions and deliver against deadlines
- Experience architecting highly scalable web applications
- Bachelor's degree in computer science or equivalent experience
- Track record of being a top performer in current and past roles
- Must be detail-oriented and very self-motivated
- Willing to work in a highly competitive environment
- Excellent interpersonal skills

## Adobe at a Glance

<b>Headquarters:</b>	San Jose, CA
<b>Founded:</b>	1982
<b>IPO Date:</b>	1986
<b>Employees:</b>	9,700+
<b>Offices:</b>	75+ offices worldwide
<b>Fiscal 2011 revenue:</b>	\$4.22 billion
<b>Fiscal 2010 revenue:</b>	\$3.80 billion
<b>Fiscal 2009 revenue:</b>	\$2.95 billion
<b>Business units:</b>	Digital Media, Digital Marketing, and Print and Publishing

## Other Info

Life@Adobe Blog

<https://blogs.adobe.com/adobelife/>

Adobe Corporate Social Responsibility

<http://www.adobe.com/corporateresponsibility/>

Adobe Culture and Benefits

<http://www.adobe.com/aboutadobe/careeropp/cultureandbenefits.html>

Adobe Investor Relations

<http://www.adobe.com/aboutadobe/invrelations>

Adobe Executive Bios

<http://www.adobe.com/aboutadobe/pressroom/executivebios>

Adobe Career Opportunities

<http://www.adobe.com/careers>